

Portrait Homes wins Diamond Avid Award

By Kerry Vital

Local builder Portrait Homes is garnering nation-wide attention for their commitment to customer service.

“We are once again honoured to announce that Portrait Homes is the proud recipient of the 2014 Avid Diamond Award for the best new home customer experience in Canada,” says Portrait Chief Operating Officer Dave Wallace. “Our entire team works exceptionally hard at creating a stellar customer

experience and this is a great way to measure and acknowledge the effort. We were quite pleased to see a score of 94-plus per cent willingness to refer and wish to thank all of our customers for choosing to live in a Portrait community!”

The Avid Awards recognize North American companies that provide excellent customer service to their homeowners. Portrait also won an Avid Gold Award for Best Customer Experience in British Columbia, and has taken home Avid Awards in the past for their customer service, including an

Avid Diamond Award in 2012 and an Avid Service Award – Best Employees in Customer Satisfaction Nationwide for Wayne Houghton, won earlier this year.

“We are thrilled to honour the winners of the 2014 Avid Awards, who have all set the highest standards for home quality and customer service across North America,” says Paul Cardis, CEO of Avid Ratings. “These awards give future buyers the confidence that there is a builder in their region who will deliver an exceptional new home and buying experience.”

Portrait is currently selling its Panorama Woods project in Surrey, a collection of three-bedroom townhomes. They are also selling their Hampstead at Silver Ridge homes. Master-planned community Silver Ridge, located in Maple Ridge, offers single-family homes in a spectacular green space.

For more information about Portrait Homes, visit www.portraithomes.ca. For more information about the Avid awards and ratings, visit www.avidratings.com.

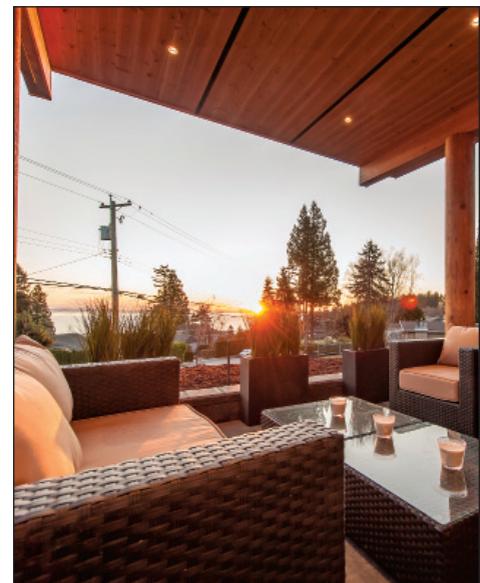
NEW HOME DEVELOPMENT

home



Submitted photos

Forge Properties' Royce features West Coast-style architecture, spacious decks and terraces, gourmet kitchens and luxurious bathrooms. Perfectly situated in White Rock, Royce is close to shopping, dining and recreation opportunities.



Gorgeous views at Forge Properties' Royce

By Kerry Vital

Inspired by White Rock's stunning scenery, Forge Properties' Royce is an elegant addition to the neighbourhood, with plenty of curb appeal as it moves into the final cladding stage. Offering spacious homes and a prime location, Royce has proven incredibly popular.

“We like to think of it as a true White Rock landmark,” says project marketing manager Brandon Trent. “It's a one-of-a-kind building with West Coast architecture featuring a blend of modern and natural materials, including B.C. timber posts.”

The development takes full advantage of the location.

“The building is designed to cascade towards the ocean and maximize stunning ocean views over top of a lush landscaped courtyard,” Trent says.

Each home has an expansive terrace or

patio, affording beautiful views of the Pacific Ocean or over the courtyard.

Inside, oversized windows and nine-foot ceilings in the main living areas add to the sense of spaciousness.

Gourmet kitchens feature floor-to-ceiling cabinetry, stainless-steel appliances and distinctive quartz countertops, complemented by an integral Carrera marble backsplash. The space is lit by under-cabinet task lighting, pot lights and chic pendants over the kitchen island.

“These kitchens live like a single-family home,” says Trent.

The luxurious bathrooms are spa-like and relaxing, with quartz countertops, recessed pot lighting and large-format porcelain tile with mosaic-style polished marble accents. The ensuite features a walk-in shower, separate soaker tub (most homes) with large-format marble tile flooring with a mosaic herringbone-style marble accent.

Homeowners at Royce will have access to The Royce Club, an amenities space with a fireside lounge with kitchen area and library, and a fully equipped fitness centre with yoga studio.

Venturing off the property you'll find everything you need, from shopping and dining to leisure and recreation opportunities.

Combined with the gorgeous homes, Royce has something for everyone.

“With so many great floorplans to choose from, both singles and couples can find a home at the right size to fit their lifestyle with a true White Rock address,” says Trent.

Royce was the recipient of four Georgie Awards earlier this year, which honour the best in British Columbia's residential



construction industry.

Homes at Royce start at \$299,900. For more information, visit www.royceliving.com, call 604-538-8028 or visit the Presentation Gallery at 14855 Thrift Avenue, open daily between 12 and 5 p.m.